PACKAGES by fight



WEBSITE

BRANDING

CREATIVE

WEBSITES

BRANDING

SOUL-LEBGesign

Gone are the days of big corporations leading the field. There is a new generation of business owners and entrepreneurs, and they are leading with pure heart & soul.

They are here to make big money, have big impact, and create massive change in their industry. They are saying goodbye to the old ways of being and doing business. And saying hello to freedom to do things their way, use their authenticity as their magnetism and their light as their marketing.

And I have a strong feeling you're one of them....

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BRANDING by figure

Think of branding like a perfume for your brand. it's recognisable, it's unique and it's your signature essence for the magic you put out into the world. At Figmynt we create branding that is you on every level.

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PACKAGES FOR YOU!

DESIGN& BRANDING

PAGES + WEBSITES

Design Refresh

Brand In A Day

Page In A Day

Website In A Week

\$550 + GST

\$1,500 + GST

\$950 + GST

\$2,900 + GST

2 hour design workshop viazoom or in person.No brand / logo work.

A complete brand in a day package for new & existing brands.

A sales page built on Kajabi or Squarespace in a day.

A 4 page website built on Squarespace or Kajabi with the option to add pages.

SEE BREAKDOWN IN FOLLOWING PAGES



DESIGNATION OF THE PROPERTY OF

Design Refresh is a 2 hour in person or online design workshop where we work together to create assets for your business.

This is perfect for business owners who know what they want, and need a designer in their back pocket to help them bring it to life.

Please keep in mind there is no 'brand work' in this package, aka no logo tweaks, no brand colour tweaks etc.

This is for you if:

- You can make quick decisions on the fly
- You know what you want, but need someone with the skills to bring it to life.
- You have a design project that you need to work with a designer on & someone who gets you!

INCLUSIONS



A 2 hour in person or online session working on design elements for your business. We can work on any of the following:

- Podcast Artwork & Asset Design
- Social Media Refresh
- Social Media Assets & Posts
- Design Assets e.g workbooks etc.
- Minor website tweaks
- Creating email flows or sign up pages

STRICTLY NO BRAND
/ LOGO WORK



BRAID and ay

Brand In A Day is a one day turn around branding package for those wanting a simple yet eye catching brand. This package is those who know what they want, and are ready to take quick action to bring their brand to life.

This offering starts with a 2 hour session on zoom where we tap into the direction and vision of your business, and then live workshop ideas. Once we have landed on an idea and direction, we then proceed through and wrap up your brand within the day.

Note: If you need changes POST this session, you can book a touch up session for \$150 + GST for the hour.

INCLUSIONS



- Opening call with me to get clear on your vision
- Brand Look & Feel
- Brand Guidelines Document
- Brand colours
- Typography (font purchase if required is at the expense of client)
- Logo Suite
 - Primary Logo
 - Secondary Marks
- Instagram Templates
 - Story Templates
 - Post Templates
- Highlight Icons
- Social Media MockUp
- All graphics Uploaded to Canva Brand Kit for you.

BONUS:

Ready For Launch Kit

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Websites created to capture the essence of your business and your brand. Think of it as a digital soul home for your clients to see your magic first hand. Websites created on Kajabi, Squarespace, Shopify.

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Page In A Day is THE offering for the business owners creating & launching at the speed of light. Work with me to launch your sales page on either Squarespace or Kajabi in a day.

This is for those wanting a simple, yet stunning (and functional) sales page for their new course, program of offering.

Note: All copy is to be provided FINISHED to Figmynt. Figmynt will provide templates for the sales page layout, but it is the client's responsibility to provide finished copy. One revision is included that will be captured in the day. Any changes outside of this will be charged out at hourly rate of \$150 + GST.

INCLUSIONS



- A single sales page created on Kajabi or Squarespace in a day.
- Offer creation including 4
 payment plan options (early bird & normal pricing)
- Templates to nail your sales page structure & copy.

Want to add course branding?

Add on course branding to this package for \$550 + GST (this will be done before we commence.

Exclusions apply - see T&Cs

- No email flows
- No course uploading





Website In A Week is one of my best selling packages. It's exactly what the name suggests, we create a beautiful website on Squarespace in a week.

This is for those wanting a simple, yet stunning (and functional) website for their business.

Featured in this package is a fully built out landing page (or sales page), so this offering is perfect for those clients with a signature service or offering.

Note: All copy is to be provided FINISHED to Figmynt. Figmynt will provide templates to each page on the website, but it is the client's responsibility to provide finished copy.

INCLUSIONS



Web Pages Included:

- Home Page
- About
- 1x Landing Pages
- Contact
- Privacy Policy
- Opening call with me to set up the structure of your site.
- Set up of your website & offerings on Squarespace.
- Pre-Work Templates to help you structure your website.
- Access to me via Whatsapp for support throughout the week.

Need to add more pages?

+ \$550 + GST per page (medium length)

BRAND IN A DAY + WEBSITE IN A WEEK



The full package. This is for the businesses who are ready to dive all the way in. Let me take you and your business on a journey, to be fully seen in your magic and set you up with all the tools to start showing up authentically in your space.

This package is designed to be a one stop shop for all your branding and website needs. My unique process allows us to unpack your brand vision, and from there we co-create your branding and website.

Included is everything in the brand in a day package & website in a week package.



"Working with Shani felt easeful and purposeful, she really set the intention to discover and understand me and my business. I could relax into my creative flow because she guided and held the container and ensured the project stayed on track. Shani was open to my changes to ensure the brand and colours felt exactly right and aligned. I highly recommend any soulful entrepreneur to work with Shani, both she blends the masculine and feminine beautifully in her process. I LOVE my Logo branding."



JESSICA JORDAN

"I have been working with Shani recently across several different projects including the re-design of my webpage and the branding, marketing & presentation materials for my various online offerings. Her vision, intuition and execution is just so spot on. Shani is able to understand, translate & visually represent the vibe and intention of each individual project so perfectly with very little direction required. Combined with her efficiency, attention to detail & clear communication - the process of working with Shani feels both seamless and exciting!



ASH BOEHM

"I am so so so grateful to have come across Shani. Being new to business for me was overwhelming and from the first time I spoke to her she has made me feel so comfortable, secure and excited. Not only is she creatively talented, she has this amazing way of understanding me & and my business and her work reflects that so true. She's taught me so much about branding, business and marketing. I'm obsessed with what she's created for me and so excited to work with her in the future <3 "



NIKKI FAIZI

"Shani translates the 5D into the 3D SO well... I really can't say enough good things about our work together. She is hands down, one of the most talented graphic designers I've ever worked with (I used to be in corporate fashion merchandising so this really is saying something. I have genuinely never seen such a beautiful balance of intuition, pure talent & marketing/ industry knowledge in a creative partner before. I'm head over heels IN LOVE with my personal branding, & this absolutely won't be the last time we work together!!"



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WEBSITES BRANDING CREATIVE

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CREATIVE